



**Helping people and
businesses succeed**

Not everyone enjoys the same access to social and financial capital.

This is particularly true for women, indigenous people, newcomers, people of colour and members of 2SLGBTQI+ communities—many with solid business ideas, but who do not have fair access to the same resources as the majority of Canadians. This reality limits the potential for the economy to address social inequity.

This is the Dignity Gap

Closing the Dignity Gap

DIGNITY

the state or quality of being worthy of honour or respect.

Dignity is reciprocal. It is both earned and given.

We believe a more equal society is good for everyone.

CTDG specializes in leveling the playing field for entrepreneurs who face barriers to accessing capital by working on both sides of the equation—helping entrepreneurs gain fair access to capital while helping impact investors, including governments and nonprofits, place impact capital. When small businesses create decent employment, individuals thrive, families prosper and communities grow stronger.

We aim to **improve overall life satisfaction** of business owners.

We aim for a **brighter future** for their families and communities.

We aim for **100% satisfaction** with our service delivery.

We aim to **improve economic engagement** between entrepreneurs and impact investors.

Solutions We Offer

Finance

Connecting entrepreneurs with capital

Financing your business can be difficult and intimidating. It doesn't have to be. CTDG helps clients at every stage of small business development—from business planning to financing (including loans and grants), to preparation of financial statements, and to advice on tax, legal and regulatory matters. CTDG works with for-profit and nonprofit organizations including social enterprises to secure the capital they need to succeed.

Impact

Measuring and reporting social outcomes

All organizations have partners to whom they are responsible. Successful organizations understand how important it is to measure social outcomes and to act on what's been learned. CTDG can help your business determine what to measure, how to measure and, importantly, how to report outcomes that are credible and responsible.

Reconciliation

Connecting indigenous entrepreneurs, governments and corporations

Reconciliation is action! TRC Call to Action #92 asks corporations and governments to adopt principles of reconciliation in contracts, purchasing agreements and supply-chain decisions. CTDG helps corporations and governments deliver economic inclusion strategies based on local knowledge and mutual respect. CTDG has experience identifying and leveraging the strengths of local indigenous suppliers to build shared value between governments, corporations and local communities.



“Closing the Dignity Gap levels the playing field for its customers and treats them with dignity and respect.”

Laura Phypers, client

Partner, Advocate Law
Red Deer & Maskwacis reserve, Alberta,
and member of Lower Kootenay First Nation,
British Columbia

We Are

Rob Rollingson has been in the financial services field for over 30 years, with a focus on business and commercial banking. For 15 years, he was the general manager of Indian Business Corporation, lending over \$100 million to aboriginal businesses and entrepreneurs. In 2019, Rob graduated from the Harvard Business School, General Management Program.

Rob is known for his innovative ideas on how to create partnerships between the private sector and First Nations businesses and is a champion of “access to capital” for indigenous people.

Terrapin Social Finance helps charities, nonprofits and social enterprises make and measure social change. Terrapin specializes in program evaluation, social research, fundraising and organizational development.



Since 1987, the **Indian Business Corporation (IBC)** has provided access to capital for First Nations peoples, fostering opportunities for success and development.



NACCA, the **National Aboriginal Capital Corporations Association**, is a network of over 50 Aboriginal Financial Institutions (AFIs) dedicated to stimulating economic growth for all indigenous people in Canada.



Email: rob@closingthedignitygap.com

Phone: +1 (403) 850-8458

Mail: 132 Sunset Heights, Box 2090
Crossfield, Alberta T0M 0S0